



## For 90 Years, Focusing on Your Success

Since 1919, Dynic Group has helped customers accomplish their goals with the world's finest coated material solutions. Our products are found in many places that touch people's lives – from flooring and wall coverings, books and photo albums to apparel linings and diary products. Dynic also makes interior components for cars and trucks, canopies and carpets for event sites, printer ink ribbons – the list is almost endless.

Whatever your specific need, you can be sure that Dynic is here to help you succeed in today's crowded and demanding business environment. We have the people, the products and the technology to solve your most difficult problems.

### **Bookbinding and Beyond**

Dynic Group began as the Nippon Cloth Industry Company Ltd., a manufacturer of bookbinding cloth and dyes. Over the years, we have expanded our basic processes of coating, coloring, laminating and embossing to create a broad array of related product families.

Today, Dynic is a global company employing over 1,400 people, with 14 offices and factories in eight countries around the world. Annual sales are \$363 million (¥41 billion). We are at the forefront of coating technology, with advanced capabilities for processing a wide range of base materials – paper, fabrics, nonwovens and films – to achieve your desired results.

Dynic offers a complete line of coated materials for a multitude of industries and applications:

**Print Media Supplies**, including the Sirius® line of thermal transfer ribbons (TTRs) used for all types of bar code and label printing.

**Product Labeling Media**, including Cetus®, one of the industry's most versatile lines of coated textile fabrics.

**Nonwoven Fabrics**, used in vehicle cabin air filters and headliners, as well as in a wide range of industrial materials, interior furnishing products and environmental applications.

**Industrial Tarpaulins**, coated and laminated fabrics designed for many types of industrial applications.

**Specialty Applications**, including fabric and TTR for automotive labels, automotive airbags, headliners, trunkliners, medical/pharmaceutical products and desiccant sheets.

And, to help you maintain your competitive advantage, Dynic continuously invests in the development of new and innovative coating technologies.





## Dynic USA: Expect the Best

Dynic USA manufactures high-quality thermal transfer ribbon (TTR) and coated material solutions for customers in North America, South America, Australia and New Zealand. The company is headquartered in Hillsboro, Oregon, and has a distribution center in Atlanta, Georgia for more efficient and economical deliveries within the Eastern and Southern regions of the United States as well as Latin America.

Our spectrum of TTR products and coated materials has been developed to give you a genuine competitive edge. Dynic USA is ISO 9001 registered, one of the few thermal transfer ribbon manufacturers to achieve this level of excellence.

### **Consistent Quality**

Dynic's quality standards are among the industry's highest, and cover every step of the production process – from the continuous testing of raw materials to thorough quality checks on all of our finished products.

### **Exceptional Service**

Dynic's commitment to service is legendary in the industry. Our representatives are known for being friendly, knowledgeable and easy to work with. Once you experience this dedication, you'll know why Dynic's customers keep coming back, year after year.

The size and scope of our business is a tribute to the success we've helped our customers achieve. We're large enough to meet the needs of global OEMs, but still small enough to attend to the personal details that make every customer unique.

As a Dynic USA customer, you can always expect the best – exceptional service and customized solutions to meet virtually any requirement. We work to understand your business and your particular needs to create results that are exactly right.

### **A Simple Philosophy: "For the Customer"**

Our highest goal is to exceed your expectations and provide the products you need to succeed. That's why "For the Customer" is Dynic Group's fundamental guiding principle. We strive to follow the highest standards of conduct and foster a business culture that recognizes the value of our relationships with customers and with one another.

### **Respect for Our World**

We believe that developing the world's most advanced coating technologies goes hand in hand with being responsible stewards of the environment. Our products are designed to enhance the quality of life while at the same time protecting the earth upon which we all depend. And we

think that the science and manufacturing processes behind our products should do the same.

### **Together, We're Building the Future**

A lot has changed since the Nippon Cloth Industry Company Ltd. opened its doors 90 years ago. But the principles on which Dynic Group was founded are still with us today: focusing on customer success, driving continuous innovation, and adhering to the highest standards of corporate and environmental responsibility.

From the beginning, our values have helped us build strong customer relationships, and we look forward to helping you achieve continued success. We invite you to talk with your Dynic representative for more information.



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